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Journalism Next: A Practical Guide To Digital Reporting And Publishing



Synopsis

The third edition of Journalism Next is updated with the latest technological innovations and media industry transformations, ensuring that Mark Briggs proven guide for leveraging digital technology to do better journalism keeps pace with ongoing changes in the media landscape. To keep ahead and abreast of these ever-evolving tools and techniques, Briggs offers practical and timely guidance for both the seasoned professional looking to get up to speed and the digital native looking to root their tech know-how in real journalistic principles.

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Mark Briggs is the author of "Journalism 2.0" and "Entrepreneurial Journalism" and maintains a widely read blog at www.journalism20.com/blog. He is a frequent speaker and presenter at journalism, media and technology conferences throughout the United States and overseas. He is currently the director of digital media at KING-TV in Seattle, and he previously served as assistant managing editor for Interactive News at The News Tribune in Tacoma, Wash., and as new-media director at The Herald in Everett, Wash. He earned journalism degrees from Gonzaga University and the University of North Carolina and was an adjunct professor at Seattle University from 2002 to 2006 and a Ford Fellow for Entrepreneurial Journalism at The Poynter Institute from 2010 to 2012.

What a waste of paper. Everything in this book is either common sense or available more easily, quickly and in a more up-to-date state than in this format. If your professor assigns this as required

reading, don't bother. You will learn nothing new from this book.

Bought this book for a class I'm taking - excellent content, easy to read and follow.

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